

The Division Of



# نيو تلال للتجارة NEW TALAL TRADING

The market at your finger tips



New Industrial Area Logistic Village,  
Doha Qatar



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www.talaltrading.com



# About Us

Talal Trading Distribution began operations in 2017 and has evolved into one of the foremost FMCG distributors in the Qatar and UAE . From transportation and warehousing to technology, Talal offers a high degree of personalized service to some of the region's leading hypermarkets, supermarkets, hotels, restaurants etc. The brand associated with trust, quality and excellence lives up to its name by providing solutions to enhance employee productivity and customer satisfaction.

## Strength Of The Company



Delivery Vans - 75 & Above



10,000 Square meter warehouse Facility



200 + Above Man power

## Coverage



Restaurants & Refreshments : 2000 + Above



Supermarket & Groceries - 3000 + Above



**TALAL**  
GROUP OF COMPANIES

## About TALAL Group

Since its establishment in 1983, Talal Group has developed an exemplary network of retail and wholesale distribution channels, holds a diverse portfolio of offerings spanning industries, and is a trusted entity in the UAE market. Talal Group has its prominent presence through its grocery chain establishments across the UAE, under the name “Talal Market.” The company engages in retail and wholesale distribution of groceries, Fresh & Frozen foodstuff, Meat, Eggs, Fresh produce, Garments, Mobiles, Accessories, Disposable items, Crockeries, and many more consumer goods. Moreover, Talal Group also has a strong foothold in the Food and hospitality sector, consisting of multi-cuisine cafeterias & restaurants spanning across the emirates with 22 outlets and counting. Also, Talal Group has its own brands of bakery and roastery product ranges. Additionally, Talal Group deals in FMCG distribution through its subsidiary, Fineway International, a multi-faceted company with a remarkable portfolio of widely accepted consumer brands. Our portfolio also includes offerings in services such as Information Technology solutions, Interior design, MEP works & Automobile care. Furthermore, Talal group has offerings in Tours and Travels, Health and Fitness, Plastic Manufacturing, and Food Processing. Our divisions aim to deliver superior satisfaction to our customers by being rooted in our foundational values of honesty, respect for individuals, and commitment to excellence.



## A trusted Leader in quality FMCG distribution in Qatar since 2017

World-Recognized Partners Talal Trading Qatar As a trusted leader in quality FMCG (Fast-Moving Consumer Goods) distribution, FFQ partners with the best food and disposables manufacturers from across 25 countries , to offer amazing ranges of brands for every type of store in the State of Qatar



# Providing Fresh & Quality Produce Across the Region

## Fruits & Vegetables

Source and suppliers of fresh fruits and vegetables from around the world, it caters to the retail and catering segment of the QATAR.



# Meat & Poultry

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# HORECA Division

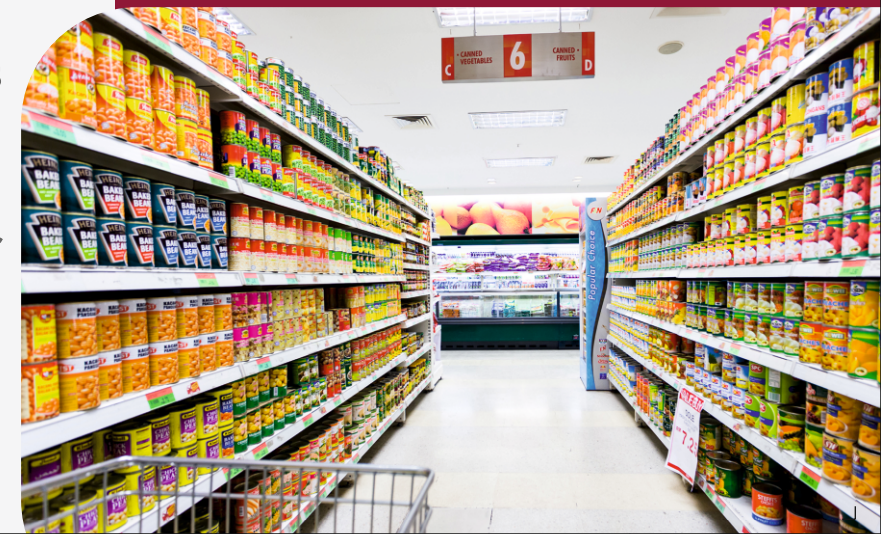
Our HORECA Division Caters To Hotels, Restaurants & Catering Companies. Our Client Include Food Industries, Hotels, Airline, Catering Companies etc.



## Whole sale : Retails sector

(Super & Hyper Market & Groceries 100% Coverage)

Modelled on a neighbourhood store concept, Talal Trading has built a strong name for offering quality products and a high level of customer service. Offering a wide variety of household and food products on a single floor, this is your one stop shop for everyday needs.



# Some Of Our Popular Brands

# Hayathi

## Hayathi Brand

Hayathi has become a name that is synonymous with quality and reliability, with products ranging across rice range, flour, lentils, nuts, vinegar, spices, powders, mixes, pickles & sauces, breakfast powders, whole seeds and ready to cook products, hayathi is everyone's favourite household partner and taste maker.



## Al Manar



### Al Manar Basmati Rice

The essence, aroma and taste of each grain of Al Manar Basmati Rice can be ascribed to the special soil and climatic conditions of the misty Himalayas. To bring to you consistent and excellent taste, experienced professionals oversee the cultivation, ensure consistent seed quality and apply various protection techniques to the crop. On cooking, each grain of Al Manar Basmati Rice elongates to three times of its uncooked size and tends to separate, adding a royal touch to every meal.

## WADI NARGIS

### Wadi Nargis Basmati rice

Wadi Nargis Basmati Rice, synonymous with unparalleled quality, is carefully selected from the fertile fields of Punjab. Wadi Nargis Basmati Rice is truly the scented pearls from the terrains of India.





What Make Us Unique? **Food Gate** makes flavors for leading spices and cereals. we recommend the use of our flavors to boost existing aroma or introduce intense, lasting, and unique flavor to your fine dishes. With over 10 years expertise in the industry, we are ready to assist with your next requirement. If you have a taste which you want to achieve, choose from our library of hundreds of flavors – including spices, cereals etc. We also have beverage flavors which would redefine your search for fine liquid refreshment. We supply products in a wide range of formats from Food service to Retail and also carry a wide range of packaging options for the many different needs of customers. We are committed to providing pure organic seasonings & food products that are completely free from artificial preservatives, chemicals, and additives- what so ever. With a variety of high-quality flavors and by products, Food Gate is committed to enrich your kitchen recipes.



### Blue Delmon Maida

Our products are the result of attention to detail, consistency in milling, and our desire to ensure that each one of our consumers has the very best baking experience possible. All Delmon products are made to the highest standards of the industry. The key to Delmon success has been the unswervingly reliable quality of the flour that is delivered into the market, and the strong image of the Delmon brand that has come to represent this level of high quality



# TALAL Foodstuff Packing

Talal Packing the unit of Talal Group, offers extensive and cost-effective solutions to foodstuff packaging. With the depth of four decades of experience in the retail market and state-of-the-art manufacturing facilities, our team of professionals assures our customers of the best quality products and services. We are widely accepted by the customers through Modern trade markets & local market.



Salt Packing Unit



Rice/Pulses Packing Unit





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